



HR CONSULTANTS ONLINE RESOURCE LIBRARY & HUB PROPOSAL

THE IDEA

With more activity online and online communities growing at an alarming rate, stay ahead in business by having your own online library and resource hub that will help you to retain your consultancy clients while giving the option of an additional income stream.

I have done this for myself as an HR consultant and now create this opportunity for HR consultancies like yours too.

BUSINESS BENEFITS

Ideal if you already have, or aspire to have a client base of at least 20 organisations.

Client retention rates increase as they are getting more value for their fees.

This is an opportunity to take your client based online as a "community" to grow your relationships and collaborations.

Be unique, other consultancies will not be this leading edge for years to come and will play catch up to your business foresight.

An online resource library and hub, managed by you and your team is an ideal safe space for your clients and their staff for self learning and reflection.

Your online resource library and hub could be incorporated into your existing fees, or be an additional revenue stream to your business.

For a modest fee, you could add H&S Support into your service offering via your online hub. Again, this could be incorporated into your fees, or be an additional revenue stream to your business.

HOW WILL IT HAPPEN?

Each project is bespoke and so we will need to talk through the potential options and opportunities before putting a financial cost and timeframe to the project.

We will then agree the plan, work through the plan and handover the site to your business.

Don't worry about the techie side of things, we can train your team or take care of this for you for as long as you want us to.

OPTIONS & OUTLINE FEES

To create your own branded online resource library and hub:

Set up fee: From £3,000 depending on the scope of your project (one off fee).

Software licencing: £400 / year.

Optional Extras:

We can add to your library circa 80 trainings/resources from our site The Managers Helpful Hub: £995 (one off fee).

We can handle your site security and maintenance including unlimited uploads of your resources to your library: £575 / year.

We can create audio, video and text resources from your existing training and guidance materials. Adding tests and completion certificates to your resources if required: Individual pricing depending on content size - guide price of circa £295 per resource of 10 minute video duration.

We can find your perfect match H&S consultant to add value and service to your site: £795 (one off fee). You agree any ongoing support fees with your H&S consultant.

All fees are plus VAT.

NEXT STEPS

Watch the video on the page linked to below. It will give you a short overview of what we could replicate for you and your clients.

<https://themanagershelpfulhub.co.uk/consultants/>

To start a discussion, please email me to book a call.
irene@buildingtopcompanies.com

A handwritten signature in black ink, appearing to read 'Irene', with a stylized flourish at the end.

Irene Conlin
Creator of The Managers Helpful Hub